

# “In The Boardroom” Thought Leadership

## Content Marketing & Lead Generation Program



### OUR VALUE PROPOSITION

#### All Packages Include:

- **Thought Leadership Interviews** with your senior executives with guaranteed placement in many mainstream media outlets, full control of the content, and unlimited updates during engagement. Please see examples on our [Homepage](#).
- **One (1) Press Release per month** with guaranteed exposure in mainstream trade media outlets. You can also see examples available in our [Press Room](#).

Some results of what we have done for others:



- **Improve your SEO** - due to our high Google rankings, by publishing your thought leadership content on our site, it will also *improve your SEO and drive more traffic to your site*.
- **Guaranteed Leads**. Download an [Example of Leads](#).
- **Social networking exposure** on   and other platforms.
- **Banner package** on our Homepage + your dedicated content marketing interview pages.
- **Dedicated section for your brand** on our site similar to these companies:



Each element of our content marketing, branding and lead generation program is customized to reach YOUR target markets.

[Visit our website](#) for more info on our demographics, traffic and reach.

#### **SecuritySolutionsWatch.com** THOUGHT LEADERSHIP

#### Annual Package - *Best Value!*

**Twelve (12) Months \$1450 /mo.** (\$17,400 /yr)  
for a **Full Year of Market Engagement!**

Terms: 50% due at start, 50% at mid-point.

#### Monthly Packages:

**Six (6) Months \$1950 /mo.**

Terms: 50% due at start, 50% at mid-point.

**Three (3) Months \$2450 /mo.**

Terms: 50% due at start, 50% at mid-point.

**One (1) Month \$2950**

Terms: Payment due in full at start of engagement.

*Whichever time period you select, you will receive ALL the services detailed in this Rate Card for that period of time.*

#### *Value We Provide YOU!*

Metrics tell us that “Content Marketing” of your interview is more effective than all other types of messaging because the **HIGH ENGAGEMENT TIME** enables you to **EDUCATE** your customers **ABOUT YOUR SOLUTIONS** and results in **HIGH QUALITY LEADS** for new business.

Cancel at any time by sending an email requesting cancellation to our publisher, Martin Eli to [martin@securitysolutionswatch.com](mailto:martin@securitysolutionswatch.com). You will be charged only for the period of time prior to cancellation in accordance with this Rate Card. For example, if you sign up for one year, and cancel after one (1) month, or two (2) months, you will be charged \$2,950 per month.