

# “In The Boardroom”

## Thought Leadership, Brand Awareness & Lead Generation Program

### OUR VALUE PROPOSITION

#### All Packages Include:

- Thought Leadership Interviews with your senior executives. You control the content and we enable unlimited updates during engagement. Please see examples of our “In The Boardroom” interviews on our [Homepage](#).

No time for an interview? No problem! We can use your existing collateral material: White Papers, Case Studies, details about your “Demo” or upcoming Webinar as the content.

- One (1) Press Release per month with **guaranteed exposure** in mainstream media, trade media, and enterprise verticals:



Please see additional examples of our USA and International media traction in our [Press Room](#).

We customize the distribution of your Press Release into the countries and enterprise verticals that you specify. As sponsors/supporters of Cyber Security Summit, GSX, ISC, Money2020, PSA, RSA Conference and many other events... your content will also reach those communities.

- Dedicated content section for your brand on our site similar to these examples:



- Improved SEO - As a [1st page Google site](#) by publishing your thought leadership content on our site, it will immediately improve your SEO and drive more highly targeted traffic to your site.
- Guaranteed Leads
- Social networking exposure on and other platforms.
- Banner package on our Homepage and your dedicated content section.

Each element of our content marketing, branding and lead generation program is **customized** to reach YOUR target markets. For more details about on our demographics, traffic and reach, please click here [About Us](#).

#### A FREE, Earned Media, Opportunity For Your Brand!

Please *send us your news & announcements* about new solutions, product launches, success stories, white papers, case studies, product demos, webinars, podcasts, etc., and we will be happy to feature you in our [Breaking News](#) section subject only to our space availability at that time. We are looking forward to hearing from you!

#### SecuritySolutionsWatch.com

THOUGHT LEADERSHIP

#### Annual Package - Best Value!

Twelve (12) Months \$1950 /mo.  
includes Twelve (12) Press Releases!  
Terms: 50% due at start, 50% at mid-point.

#### Monthly Packages:

Six (6) Months \$2450 /mo.  
Terms: 50% due at start, 50% at mid-point.

Three (3) Months \$2750 /mo.  
Terms: 50% due at start, 50% at mid-point.

One (1) Month \$2950

Terms: Payment due in full at start of engagement.

*Whichever time period you select, you will receive ALL the services detailed in this Value Proposition for that period of time.*

If you're an exhibitor at Cyber Security Summit, GSX, ISC, or PSA, ask us about the Discount we offer in connection with those trade shows, and many other events we support.



*Promote your White Paper, Case Study, Webinar or Demo on our Website!*

#### Have a Question?

For full details or any questions, please contact:

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