

“In The Boardroom”

Thought Leadership Content Marketing & Lead Generation Program

OUR VALUE PROPOSITION

All Packages Include:

- **Thought Leadership Interviews** with your senior executives. You control the content and we enable unlimited updates during engagement. Please see examples of our “In The Boardroom” interviews on our [Homepage](#).
- **One (1) Press Release per month** with guaranteed exposure in mainstream media and trade media:



Please see additional examples of our media traction in our [Press Room](#).

- **Dedicated content section for your brand** on our site similar to these companies:



- **Improved SEO** - As a 1st page Google site for “[Secure ID Solutions](#),” by publishing your thought leadership content on our site, it will improve the SEO on your site for more highly targeted traffic.
- **Guaranteed Leads** - Please see [examples of leads](#).
- **Social networking exposure** on and other platforms.
- **Monthly Email Blast** to our double opt-in list of professional security community of deciders and influencers.
- **Banner package** on our Homepage and your dedicated content section.

Each element of our content marketing, branding and lead generation program is customized to reach YOUR target markets.

[Visit our website](#) for more info on our demographics, traffic and reach.

Value We Provide YOU!

Metrics tell us that “Content Marketing” is more effective than all other types of messaging because the HIGH ENGAGEMENT TIME enables you to EDUCATE your customers ABOUT YOUR SOLUTIONS and results in HIGH QUALITY LEADS for new business.

SecuritySolutionsWatch.com THOUGHT LEADERSHIP

Annual Package - *Best Value!*

Twelve (12) Months **\$1950** /mo. (\$23,400 /yr)
includes Twelve (12) Press Releases!

Terms: 50% due at start, 50% at mid-point.

Monthly Packages:

Six (6) Months **\$2450** /mo.

Terms: 50% due at start, 50% at mid-point.

Three (3) Months **\$2750** /mo.

Terms: 50% due at start, 50% at mid-point.

One (1) Month **\$2950**

Terms: Payment due in full at start of engagement.

Whichever time period you select, you will receive ALL the services detailed in this Rate Card for that period of time.



Promote your White Paper, Case Study, Webinar or Free Demo on our Top Google site.

Please contact our
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