

# “In The Boardroom” Thought Leadership

## Content Marketing & Lead Generation Program

### VALUE PROPOSITION



#### All Packages Include:

- **Thought Leadership Interviews** with senior executives with unlimited updates. You control the content. Please see examples on our [Homepage](#).
- **One (1) Press Release per month** with guaranteed exposure in mainstream trade media outlets.

*Some results of what we have done for others:*



Additional examples are available in our [Press Room](#).

- **Guaranteed Leads.** Download an [Example of Leads](#).
- **Social networking exposure** on   and other platforms.
- **Banner package** on our Homepage + your dedicated content marketing interview pages.
- **Dedicated section for your brand** on our “Top 10 Google site” similar to these examples with:



You can also see our “First Page” Google rankings here for [Fraud Prevention Solutions](#), [Physical Security Solutions](#), and [Secure ID Solutions](#)

Each element of our content marketing, branding and lead generation program is customized for each content marketer to reach YOUR target markets.

For more information about our demographics, traffic and reach, please [click here](#).

#### One (1) Month – \$2,950

Payment terms: due in full at start of engagement.

#### Three (3) Months – \$2,450 mo

Payment terms: 50% due at start of engagement, 50% due at mid-point.

#### Six (6) Months – \$1,950 mo

Payment terms: 50% due at start of engagement, 50% due at mid-point.

#### Annual, 12 month package

*Our best value proposition:*

**\$1,450 / month. \$17,400 for the year**

Payment terms: 50% due at start of engagement, 50% due at mid-point.

*Whichever time period you select, you will receive ALL the services detailed in this Rate Card for that period of time.*

### Value We Provide YOU!

Metrics tell us that “Content Marketing” of your interview is more effective than all other types of messaging because the **HIGH ENGAGEMENT TIME** enables you to **EDUCATE** your customers **ABOUT YOUR SOLUTIONS** and results in **HIGH QUALITY LEADS** for new business.

Cancel at any time by sending an email requesting cancellation to our publisher, Martin Eli to [martin@securitysolutionswatch.com](mailto:martin@securitysolutionswatch.com). You will be charged only for the period of time prior to cancellation in accordance with this Rate Card. For example, if you sign up for one year, and cancel after one (1) month, or two (2) months, you will be charged \$2,950 per month.

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