

## Thought Leadership Opportunity

### Please Join Us "In The Boardroom"

I would like to invite you to participate in our "In The Boardroom" Content Marketing Program.

This is an opportunity for a senior executive at your Company to be featured in a thought leadership interview about YOUR solutions similar to these other examples:



Dave Schmitt  
IoT



Ken Mills  
General  
Manager  
Security



Diana Zavala  
Director,  
Analytics



Rich Cillessen  
VP, Security



Kevin Mori  
Director



Metrics tell us that "Content Marketing" of your interview is more effective than all other types of messaging because the **HIGH ENGAGEMENT TIME** enables you to **EDUCATE** your customers **ABOUT YOUR SOLUTIONS** and results in **HIGH QUALITY LEADS** for new business.

Your **BRAND** will also benefit from this **GUARANTEED EXPOSURE, LEAD GENERATION** in your target markets, and downstream "**EARNED MEDIA**" at a surprisingly low cost.

What is **YOUR SOLUTION?**

**PLEASE JOIN US "IN THE BOARDROOM!"**

Our "In The Boardroom" interview feature has excellent traction with major media and trade media due to our:

- IT, IOT and Security Solutions Content
- Top Google Rankings for
  - Fraud Prevention Solutions
  - Physical Security Solutions
  - Secure ID Solutions
- Demographics, Traffic and Reach

Your content will appear in major media channels such as:



...and trade media channels such as:



And, also pushed out in social networking such as



May I offer to give you a quick tour and show you exactly how your brand will be featured? Please contact Marla Edwards on my team, 1+914.690.9351 or email [MBE@SecuritySolutionsWatch.com](mailto:MBE@SecuritySolutionsWatch.com), to set up a call.

I look forward to speaking with you.

Sincerely,  
Martin Eli  
Publisher