



**"In The Boardroom"**  
**Thought Leadership, Content Marketing & Lead Generation Program**  
**Rate Card**  
**Annual Package On SecuritySolutionsWatch.com Includes:**

- Interview series with senior executives, unlimited updates. Please see examples on our [Homepage](#).
- Dedicated section for your brand on our [Top Google site](#) similar these examples with [Cisco](#), [Dell](#), and [HPE](#).
- Press Releases with guaranteed exposure in mainstream media and trade media. Please see examples in our [Press Room](#).
- Guaranteed Leads. Examples [here](#).
- Social networking on   and other platforms.
- Banner package on our Homepage + your dedicated brand section and content marketing interview pages
- Monthly Eblasts of your content and banner to our 40,000+ double opt-in list. Please see our Eblast archive [here](#).
- Visibility for your brand and speaking opportunities at trade shows at which we are media sponsors.

Cost: \$2,450 / month. \$29,400 for the year. Four (4) quarterly payments of \$7,350.

Save \$12,000 with a 2 year contract at \$1,950 / month, and eight (8) quarterly payments of only \$5,850.

For more information about our demographics, traffic and reach, please click [here](#).

**Need some hands with a Special Project?**

Are your Press Releases as effective as they can be? We can help from concept...to copy...to distribution.

Want to push out your White Papers, Case Studies or Webinar invites? Need help with Financing ?

You have success stories...are you getting enough mileage out of them? See what we mean with this Dell EMC example [here](#):  
*"Why are 16,000 students in one of Michigan's largest school districts more secure?"*

Metrics confirm that "content marketing" about your solutions is more effective than any other form of messaging.

Let us give you a quick tour and show you exactly how your brand will be featured.

We are just an email or phone call away. Please contact [Ali Eng](#) on our Publishing Team, or call 914.690.9351.