Rate Card

<table>
<thead>
<tr>
<th>Package</th>
<th>1 Month</th>
<th>3 Months</th>
<th>6 Months</th>
<th>12 Months</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;In The Boardroom&quot;</td>
<td>$3,950</td>
<td>$2,950</td>
<td>$2,450</td>
<td>$1,950</td>
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</tbody>
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Metrics confirm that "content marketing" about your solutions is more effective than all other forms of messaging.

This package includes:

1. "In The Boardroom" interview with senior executive, unlimited updates. Please see examples on Homepage.
2. Banner package on our Homepage + your dedicated interview page + one (1) "inside" page of your choice
3. Three (3) banner options on your dedicated interview page: 600 x 60, 180 x 600, 250 x 300
4. Black box text in "In The Boardroom" series will include your 180 x 180 banner in each issue of our Security Watch e-newsletter.
5. Social networking.
6. Visibility for your brand at trade shows and events at which we are media sponsors such as:
7. Leads from these trade shows.

Banner & Blast...

Banner & Blast... a quick & easy way to reach our entire community for immediate awareness, branding and lead generation. Includes your banner on our website + your inclusion in our monthly e-newsletter (banner + text) to our opt-in list of 40,000+.

**Silver Banner & Blast Package Includes:**

- Your 180 x 180 banner on one (1) SecuritySolutionsWatch.com "inside" page of your choice.
- Up to 150 word "executive sound bite" or text about your solutions + your 180 x 180 banner in our monthly e-newsletter.

**Gold Banner & Blast Package Includes:**

- Your 180 x 180 banner on two (2) SecuritySolutionsWatch.com "inside" pages of your choice.
- Up to 250 word "executive sound bite" or text about your solutions + your 180 x 180 banner in our monthly e-newsletter.

**Platinum Banner & Blast Package Includes:**

- Your 180 x 180 banner on our Homepage (in the right margin).
- Up to 500 word "executive sound bite" or text about your solutions + your 600 x 60 banner at top-center of our monthly e-newsletter.

There are five (5) premium homepage banner options:

- Each premium banner position also includes a monthly e-newsletter.

**Banner Option 1.**

- 180 x 180 in right margin.
- $1,750 $1,550 $1,350 $1,150

**Banner Option 2.**

- 180 x 270 in right margin. "Top-of-the-fold" is guaranteed.
- $2,050 $1,850 $1,650 $1,450

**Banner Option 3.**

- 180 x 600 in right margin. "Top-of-the-fold" is guaranteed.
- $2,350 $2,150 $1,950 $1,750

**Banner Option 4.**

- 184 x 90 top right or top left of our Homepage logo.
- $3,150 $2,950 $2,750 $2,450

**Banner Option 5.**

- 600 x 60 top center of homepage. This is our homepage anchor position.
- $3,350 $3,150 $2,950 $2,650

Dedicated e-newsletter with your HTML - we provide you with the emails addresses of all "opens".

- $1,995 $1,795 $1,595 $1,395

"Company In Focus" Sponsorship

Your 125 x 125 banner is published on our Homepage, in a special, highlighted, "Company In Focus" section... top-of-the-fold + this banner location appears on all major sections of our website for maximum exposure.

**Press Release Services**

Complete services...from concept...to copy...to distribution. Major media + trade media exposure is guaranteed.

- $500 $450 $400 $350

Publish Your White Paper, Case Study on Our Platform...such as this example:

Please email us to discuss your needs.

For more information about our demographics, traffic and reach, please click here.