

Rate Card

1 Month 3 Months 6 Months 12 Months

COST PER MONTH

"In The Boardroom" Thought Leadership, Content Marketing, Interview Program	\$3,950	\$2,950	\$2,450	\$1,950
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Metrics confirm that "content marketing" about your solutions is more effective than all other forms of messaging. High engagement time enables you to educate your community for high quality new business leads. This package includes:

- "In The Boardroom" interview with senior executive, unlimited updates. Please see examples on [Homepage](#).
- Banner package on our Homepage + your dedicated interview page + one (1) "inside" pages of your choice
Banner package includes the following banner sizes and locations:
180 x 180 banner on our Homepage
three (3) banner sizes on your dedicated interview page: 600 x 60, 180 x 600, 250 x 300
180 x 180 banner on one (1) "inside" page of your choice
- Eblast blast to 40,000+ opt-in list: we will include your 180 x 180 banner + text in our monthly Eblast
[Please see our Eblast archive here.](#)
- Inclusion in our Press Release program - at our expense. Major media + trade media exposure is guaranteed.
[Please see our Press Room here.](#)
- Social networking.
[Please click here visit us on Twitter.](#)
- Visibility for your brand at trade shows and events at which we are media sponsors such as:
ASIS, Border Security, Cyber Security Summit, IOT World, Money2020, Security Investor Conference,
[plus many other events, please click here.](#)
- Leads from these trade shows.
- The opportunity to appear on Security Guy Radio

Banner & Blast...

...a quick & easy way to reach our entire community for immediate awareness, branding and lead generation.

Includes your banner on our website + your inclusion in our monthly Eblast (banner + text) to our opt-in list of 40,000+

[Please see our Eblast archive here.](#)

Banner & Blast may be run for 1, 3, 6, or 12 months.

Silver Banner & Blast Package Includes:

Your 180 x 180 banner on one (1) SecuritySolutionsWatch.com "inside" page of your choice.

Up to 150 word "executive sound bite" or text about your solutions + your 180 x 180 banner in our monthly Eblast.

\$695 \$675 \$650 \$625

Gold Banner & Blast Package Includes:

Your 180 x 180 banner on two (2) SecuritySolutionsWatch.com "inside" pages of your choice.

Up to 250 word "executive sound bite" or text about your solutions + your 180 x 180 banner in our monthly Eblast.

\$995 \$950 \$925 \$895

Platinum Banner & Blast Package Includes:

Your 180 x 180 banner on SecuritySolutionsWatch.com Homepage (in the right margin).

Up to 500 word "executive sound bite" or text about your solutions + your 600 x 60 banner at TOP CENTER of our monthly Eblast.

\$1,495 \$1,345 \$1,295 \$1,195

Homepage Banner Options

There are five (5) premium Homepage banner options:

Each premium banner position also includes a monthly Eblast.

Banner Option 1. 180 x 180 in right margin.

Banner Option 2. 180 x 270 in right margin. "Top-of-the-fold" is guaranteed.

Banner Option 3. 180 x 600 in right margin. "Top-of-the-fold" is guaranteed.

Banner Option 4. 184 x 90 top right or top left of our Homepage logo.

Banner Option 5. 600 x 60 top center of our homepage. This is our Homepage anchor position.

[Additional banner sizes may be considered. For details, please contact Deborah@SecuritySolutionsWatch.com](#)

\$1,750	\$1,550	\$1,350	\$1,150
\$2,050	\$1,850	\$1,650	\$1,450
\$2,350	\$2,150	\$1,950	\$1,750
\$3,150	\$2,950	\$2,750	\$2,450
\$3,350	\$3,150	\$2,950	\$2,650

Dedicated Eblast With Your HTML - we provide you with the emails addresses of all "opens".

\$1,995 \$1,795 \$1,595 \$1,395

"Company In Focus" Sponsorship

Your 125 x 125 banner is published on our Homepage, in a special, highlighted, "Company In Focus" section...

..."top-of-the-fold" + this banner location appears on all major sections of our website for maximum exposure.

\$2,650 \$2,550 \$2,450 \$1,950

Press Release Services

Complete services...from concept...to copy...to distribution. Major media + trade media exposure is guaranteed.

1x \$1495 3x \$1395 6x \$1295 12x \$995

Publish Your White Paper, Case Study or Customer Profile...such as this example:

[Please click here: Why are 16,000 students in one of Michigan's largest school districts more secure?](#)

Need Help Preparing Your Case Studies or Customer Profiles?

[Please contact: Deborah@SecuritySolutionsWatch.com](mailto:Deborah@SecuritySolutionsWatch.com)

Need Help With Financing? Our Network of Investment Bankers and Private Investors May be Able to Help

[Please contact Ali Eng: ALE@SecuritySolutionsWatch.com](mailto:ALE@SecuritySolutionsWatch.com)

Need Help With Market Research, Strategic Planning, Or A Special Project ?

[Please contact: Deborah@SecuritySolutionsWatch.com](mailto:Deborah@SecuritySolutionsWatch.com)

For more information about our demographics, traffic and reach, please click here.